

A history of media – From print to podcast

by Liam Cleary



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Von Printmedien bis hin zu Social Media – Massenmedien haben eine beherrschende Präsenz und Macht im modernen öffentlichen und privaten Leben. Es vergeht kein Tag, ohne dass wir mit einem Bereich oder mehreren Bereichen der Medien konfrontiert werden – sei es die Presse, das Fernsehen, das Radio oder eine der vielen sozialen Plattformen im Internet. Die Medien sind in der Tat ein so integraler Bestandteil unseres Lebens geworden, dass wir uns ein Leben ohne sie kaum noch vorstellen können.

Die Texte dieser Unterrichtseinheit stammen aus einer Vielzahl von Quellen, illustrieren einige der markantesten Medienphänomene in der Vergangenheit und der Gegenwart und zeigen die jüngeren Entwicklungen der Medienwelt auf. Die Schülerinnen und Schüler diskutieren auf Basis unterschiedlicher Medien Aspekte verschiedener Medienbereiche.

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Facts	1
Notes on the material	2
Topic 1: Radio – <i>The Wireless Set</i>	5
Topic 2: Television in America, 1951	15
Topic 3: Print journalism – The death of Bobby Kennedy	20
Topic 4: Print journalism – Front page analysis	25
Topic 5: Citizen journalism	29
Topic 6: Podcast – Chat speak	35
Topic 7: Social Media – Trump on <i>Twitter</i>	38

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Competences and skills:

The overarching goal is to give students an opportunity to examine and discuss various aspects of different branches of the media. To achieve this, students demonstrate their **reading skills** as they work with texts and their **listening skills** when they engage themselves with a radio programme. They apply their **analysing and writing competences** by working on the texts and the radio programme. Students interact with partners and, thus, use their **communicative** as well as their **social competences**. By completing various research tasks, they acquire additional **media competences**.

Overview:

List of abbreviations:

A Analysis	C Comment	CT Creative Task
D Discussion/debate	G Group work	L Language
LC Listening comprehension	M Mind map	P Working with a picture/cartoon
PR Presentation	R Research	RC Reading comprehension
S Summary	T Working with a text	
VI Working with a video	W Writing	

Topic	Material	Methods/Skills
1: Radio – <i>The Wireless Set</i>	M1–M2	A, D, R, RC, S, T
2: Television in America, 1951	M3	LC, P
3: Print journalism – The death of Bobby Kennedy	M4	PR, R, T, W
4: Print journalism – Front page analysis	M5–M6	A, L, PR, R
5: Citizen journalism	M7	L, P, W
6: Podcast – Chat speak	M8	LC
7: Social Media – Trump on <i>Twitter</i>	M9	D, L, T

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Topic 2: Television in America, 1951

M3 Worksheet – Television in America, 1951

Note: *Letter from America* was a fifteen-minute BBC radio programme held on Sunday evenings by Alistair Cooke from 1946 to 2004. It was the longest running radio programme in the world and presented BBC listeners with aspects of life in America as seen through the eyes of an Englishman. Cooke wrote about the ordinary and extraordinary, about themes such as healthy eating at Thanksgiving and the assassinations of the Kennedys. In this programme made in 1951, Cooke speaks about the increasing influence of television on people's lives, with particular reference to the daily work of a housewife and the types of programmes on TV.



Listen from the start to minute 09:05 and work on the tasks: https://raabe.click/um_en_Television
[last access: 07/05/2021]



Listening comprehension

- What evidence of winter and bad weather does Cooke actually refer to?
 - There has been a cycle of thunderstorms of late.
 - Night staff are on call in case of blizzards.
 - There is flooding in downtown New York.
 - New snow ploughs have been introduced to deal with snow drifts.
 - A new newspaper series about winter weather and the common cold
- How do listeners know that TV is now as important as radio?

3. Name the first two TV programmes of the day.

4. What jobs and chores does the speaker say a housewife has to do?

Topic 4: Print journalism – Front page analysis

M5 The Daily Telegraph front page

Monday 25 January 2021 telegraph.co.uk Republic of Ireland €2.70 No 51,535 £2.50

Part one The great British diet

The eat local, lose weight plan **Plus** Signs you're suffering from parental burnout

The Daily Telegraph

BRITAIN'S BEST QUALITY NEWSPAPER

INSIDE

United back on the perch
Fernandes strikes to seal FA Cup victory over Liverpool

Sport



Roger Corman
Films and society have both become more violent

Arts



Nick Timothy
Joe Biden promised to unite his country, but division is more likely

Comment



Lighter side of lockdown



A blanketing of snow across the country brought a much-needed lift from the monotony of lockdown yesterday, with outdoor spaces, including Clissold Park in north London, abuzz with people enjoying themselves. But the fun was not shared by everyone – several police forces warned against snowball fights and some dispersed sledgers.

Report Page 3

Vaccine staff offering 'spare' jobs to friends

By Bill Gardner

NHS vaccine centres are offering Covid jobs to friends and family against the backdrop of national policy. The Daily Telegraph can disclose.

Last night, senior NHS sources threatened to take disciplinary action against hospital and GPs across the country that are offering fellow jobs to relatives and friends outside the top four priority cohorts.

Health bosses have insisted that drawing up a "friends and family list" be an avoidable by ensuring that they never throw away any Pfizer vaccine, which is in short supply and can only be stored for five days once thawed.

However, ministers are understood to be determined that younger people with a connection to NHS staff should not be allowed to "jump the queue" over the vulnerable and elderly.

Last night, a Whitehall source said that vaccine centres must do more to create a "back-up list" of patients and staff within the top four cohorts who can receive jobs at short notice. It came as the Government announced a new record-high number of 491,970 first doses administered in just 24 hours, taking the total number who have received a first dose to 6.3 million, almost 10 per cent of the population.

The Government will today announce that it will pay community vaccine champions to help persuade their peers in minority ethnic groups to get vaccinated.

Continued on Page 5

Tory revolt over closed schools

PM told children are 'forgotten victims' of pandemic amid concerns classes will not resume until after Easter

By Gordon Rayner and Tony Diver

SCHOOLCHILDREN have become the pandemic's "forgotten victims", Tory MPs have told Boris Johnson, amid a growing backlash against plans that may keep classrooms closed until Easter.

A dozen Conservative MPs, including Rachel Reeves, the former Cabinet minister, and Sir Graham Brady, the chairman of the 1922 Committee, today back a campaign by the parents' pressure group 4 do them to reopen schools fully. They argue that the schools shutdown means education has become an "optional extra", with the gap between the most disadvantaged children and their wealthier peers growing "by the day". At the same time, the pressure on parents who are trying to hold down full-time jobs while also acting as teachers "is simply becoming too much", they say.

Gavin Williamson, the Education Secretary, is expected to announce as soon as this week that schools will remain shut to all but the most vulnerable and children of key workers beyond the February half-term break. Matt Hancock, the Health Secretary, said the full reopening of schools before the Easter holiday was merely a "hope" rather than an expectation. "We generally seem to have forgotten about schoolchildren. Millions of them are missing out on an education, not developing socially with their friends and aren't allowed to enrich their lives by playing sports and music anymore. They are the pandemic's forgotten victims and we've got to start thinking about their prospects for the future as well."

Mr Johnson has said school closures will be the first restriction to be lifted once conditions are right. The clamour for schools to reopen is likely to grow this week after the number of daily infections fell by 22 per cent over the past seven days, with 30,000 new cases reported yesterday.

The number of patients admitted to hospital also fell slightly, with the seven-day average down by 6.3 per cent, though deaths continue to rise, with another 610 reported yesterday.

The figures will also identify calls for a period of 12 weeks, to allow for all over-50s to have their second vaccination, before allowing a return to near normality at the end of the summer.

Today, a volunteer organisation set up by parents and grandparents last spring, argues that if the Government does not reopen schools it must publish an assessment of the "huge amount of harm" being done to children. Ms Reeves said keeping classrooms shut was having a disproportionate impact on the most disadvantaged children, increasing "by the day" the attainment gap between them and their peers from wealthier families.

She added: "Education should not be treated as some sort of optional extra. It is alternative and a vital service just like healthcare and the food provision."

The alternative was to "let down an entire generation", she said.

Other Tory MPs who have joined the campaign include Sir Bradley, the former Tory Party vice chairman, who said the closure of schools was "a disaster" for the future that he is being grossly underestimated.

He said: "Each day they are out of the classroom is a day when the most disadvantaged children are falling behind in their education. In my view it's storing up huge losses for the future that are being grossly underestimated."

Reports: Pages 4-7

Not enough hotel rooms for quarantine plan

By Tony Diver and Charles Hymas

TRAVELLERS to the UK face being bussed from the airport to hotels around the country and a Cabinet row over whether compulsory quarantine should be reduced at the border.

Boris Johnson is under pressure from ministers to strengthen border controls to prevent new variants of coronavirus from reaching the UK.

Matt Hancock, the Health Secretary, said authorities have already identified 77 cases of the South African variant in the UK, and have placed the patients under "very close" observation.

Mr Hancock and Phil Patel, the Home Secretary, are understood to be pushing for a mandatory quarantine in government-approved accommodation for all arrivals.

But limited hotel capacity near major airports could mean passengers must be transported by bus to rooms elsewhere in the UK to wait out a 10-day quarantine period.

Government sources told The Daily Telegraph there were only around 10,000 hotel rooms in and around Heathrow Airport, which is approximately half the number of people arriving in Britain via the airport every day.

Grant Shapps, the Transport Secretary, has made the case for quarantine to apply only to arrivals from high-risk countries where cases are high or new variants have been discovered.

Ministers will meet tomorrow to weigh up the policy, and could decide that arrivals must pay for their own quarantine hotel rooms, significantly increasing the cost of travelling to the UK.

Scientists on the Government's Sage advisory committee have recommended the quarantine apply to travellers from all countries.

The Labour Party yesterday joined the calls for an "effective quarantining regime", beginning with quarantine hotels. Nick Thomas-Symonds, the shadow home secretary, said: "We need now to put additional protections in place."

Other measures to be considered by the Cabinet tomorrow include a full Italian-style border closure, or a compulsory 10-day isolation period for arrivals, with no option to end the period by testing negative after five days.

Travellers could also be required to use "locator apps" to prove they have remained at home during the isolation period.

A full closure of the borders or mandatory hotel quarantine is unpopular with Rishi Sunak, the Chancellor, and Liz Truss, the International Trade Secretary. The pair are concerned about harm to the aviation and travel industries and the knock-on effect on the wider economy.

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Brown tells PM to reform Union or risk becoming a failed state

By Gordon Rayner

THE United Kingdom risks becoming a "failed state" unless Boris Johnson considers radical ideas such as replacing the House of Lords with a "senate of the regions", Gordon Brown says today.

Writing in today's Daily Telegraph, the former prime minister says Mr Johnson should also use the NHS and the Armed Forces to demonstrate the "everyday benefits" of the Union.

A poll published yesterday showed that voters in all four UK nations now expect Scotland to become independent within the next 10 years, with support for Irish reunification also growing.

Mr Brown says that "the choice is now between a reformed state and a failed state" and urges Mr Johnson to follow through on his manifesto pledge to set up a commission on democracy to review the way the whole of the UK is governed. He writes: "The commission will discover that the United Kingdom urgently needs a forum of the nations and regions that brings them and Boris Johnson together on a regular basis."

"No country can have national integration without political inclusion, and the commission must start by learning from the experience of countries like Australia, Canada, Germany and America where, partly because of British influence in times past, second chambers are senators of their regions, and minorities who can easily be outvoted are guaranteed a stronger voice."

Yesterday a poll for The Sunday Times found that Scotland would vote for independence by 52 per cent to 48 per cent "don't know" are excluded.

Gordon Brown: Page 10

Pressure on ministers to extend Kickstart

Ministers are under mounting pressure to further extend the Government's £2bn scheme to tackle youth unemployment, despite the fact it is set to end next week.

Today The Kickstart scheme, which helps young people aged 16 to 24-year-olds claiming Universal Credit, was launched in November after being unveiled by the Chancellor, Rishi Sunak, last July. More than 120,000 placements have been approved.

Business: Page 7

Do we get stricter on Covid, or should we learn to live with it?

Page 15



Mod invests £30m in unmanned fighter jet

News

An unmanned fighter aircraft nicknamed the "loyal wingman" is to be produced following a £30-million investment from the MoD. The contract to design and manufacture the R&A prototype unmanned fighter aircraft will span over three years, with a first flight in 2023. The jet will be able to detect and avoid enemy air defenses and be sufficiently robust to continue on missions even if targeted by cyber attacks.

Page 8

Pigeons and gulls taking over the garden

News

Amateur ornithologists have reported spotting fewer small garden birds including sparrows and blue tits, and more pigeons and gulls. A poll by Good & Beautiful magazine found that sightings of some of Britain's best-loved garden birds have dropped over the past two years. Only 85 per cent of respondents reported sighting Blackbirds last year, down from 90 per cent in 2018, while blue tits dropped to 75 per cent from 80 per cent in 2018 and sparrows fell by a similar amount.

Page 9

'Anti-woke Citizens Advice service' opens

News

A new "anti-woke" version of the Citizens Advice service to support workers threatened by the culture wars launches today. The organisation, Counterweight, will support people at work, school, and university who feel under threat from the imposition of anti-liberal policies and ideas. The service was conceived by Helen Pichler, a British author concerned about "antagonism bias training" and "other forms of woke" "critical social justice ideology" in the workplace.

Page 2

Puzzles

16

Obituaries

25

TV listings

27

Weather

28

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Topic 5: Citizen journalism

M7 Worksheet – Citizen journalism

Approaching the topic



1. Define citizen journalism. Cite three or four examples where citizen journalism contributed to a news story. Explain the value and dangers of citizen journalism.

Working with a cartoon



2. Describe the cartoon. What particular news events might it relate to?
3. Analyse the message the cartoonist is communicating to his readers and how he does that. Mention one stylistic device he uses.



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