



Pre-listening

1. Match the names with the companies and their best-known business activity. Use arrows to connect them.

Jeff Bezos	<i>Virgin</i>	electronic cars
Steve Jobs	<i>Microsoft</i>	online retail
Richard Branson	<i>Tesla</i>	household devices
James Dyson	<i>Dyson</i>	social media
Marc Zuckerberg	<i>Amazon</i>	software producer
Bill Gates	<i>Alibaba</i>	online retail
Jack Ma	<i>Apple</i>	software producer
Elon Musk	<i>Facebook</i>	airline

2. Which of these activities or things are illegal, legal, or possibly both? Briefly explain your choice. Use a dictionary if there are words that you do not know.

Activity	Illegal	Legal	Both	Explanation
uploading			X	It depends on the content and the group of users.
streaming				
scamming				
identity theft				
cyberbullying				
whistleblowing				
ransomware				
social media				
cryptocurrency				
deep fakes				



10. What does Max do after his time in the computer industry?

- a) He tries to take refuge in religion.
- b) He starts his own company.
- c) He tries to get even with the industry.
- d) He makes plans to retire as a wealthy man.

11. What does Yoon say about the relationship between Wren on the one hand and Facebook, Twitter, and Instagram on the other hand?

- a) Wren is inspired by one of them.
- b) Wren is very similar to all of them.
- c) Wren is quite different to all of them.
- d) Wren cannot be compared to any of them.

12. What is the internet criticized for? Give two points.

- _____
- _____

13. What makes criticizing the internet feel strange to the presenter? Give two points.

- _____
- _____

14. What kind of companies were people wary of in the past?

15. What would Yoon wish people would do concerning the power of internet companies?

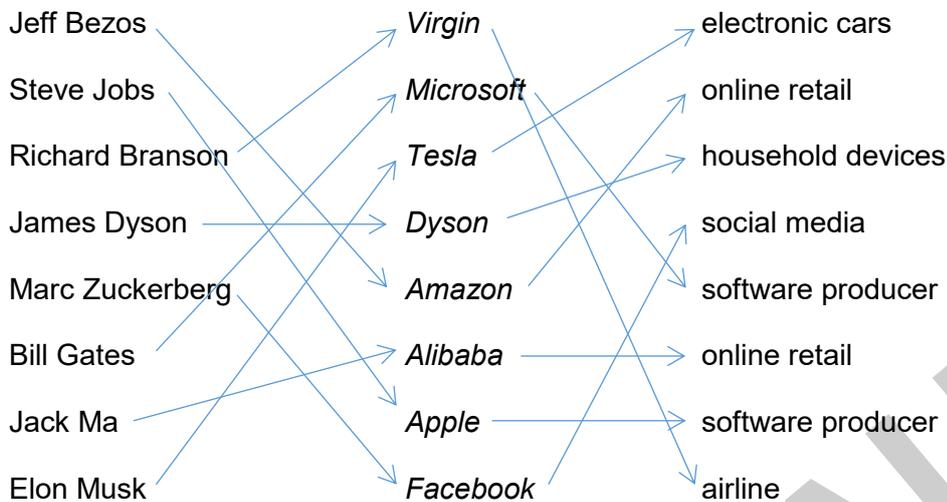
- a) question it more
- b) avoid these companies
- c) follow new safety features
- d) take legal action against them

16. What is essentially wrong with the internet according to Yoon?

- a) too big and powerful
- b) actually not fit for human beings
- c) too much false information
- d) the users are not mature enough

ANSWER KEY

1.



2.

Activity	Illegal	Legal	Both	Explanation
uploading			X	It depends on the content and the group of users.
streaming			X	It depends on the content and the group of users.
scamming	X			Ripping people off (online or offline) is ethically wrong and legally punishable.
identity theft	X			Ripping people off (online or offline) is ethically wrong. It is illegal depending on the country.
cyberbullying			X	Even though it is ethically wrong to harass people online, whether it is legal or illegal depends on what people actually say.
whistleblowing			X	A whistleblower publishes secret (usually government) data which is often illegal even though that data should be available to the public.
ransomware	X			Criminals use this software to extort money from companies. They can block access to computer systems until the company pays a certain amount of money.
social media		X		These are platforms with community guidelines that are used legally.
cryptocurrency			X	This is a digital currency. The legal status varies from country to country.
deep fakes			X	It depends on how this technology is used.